



## **2024 SPONSORSHIP OPPORTUNITIES**

Neenah Animal Shelter will provide promotional banner for **Premier & Presenting** Sponsors

### **Premier Sponsorship - \$2000**

Logo listed as “**Premier Sponsor**” on **all** promotional materials:

- **Company logo listed on all event materials**
  - Shelter website
  - Shelter Facebook and social media outlets (over 16,000 followers)
  - 6 Walk T-shirts for 6 complimentary walkers
- **Logo on walk emails sent to more than 2,000 contacts**
- **Banner with Logo displayed at Neenah Animal Shelter for 90 days**

### **Presenting Sponsorship - \$1000**

Logo listed as “**Presenting Sponsor**” on **all** promotional materials:

- **Company logo listed on all event materials**
  - Shelter website
  - Shelter Facebook and social media outlets (over 16,000 followers)
  - 4 Walk T-shirts for 4 complimentary walkers
- **Banner with Logo displayed at Neenah Animal Shelter for 90 days**

### **Promotional Sponsorship - \$600**

Logo placement on **all** promotional materials:

- **Company Logo listed on all event materials**
  - Shelter website
  - Shelter Facebook page (over 16,000 followers)
  - 3 Walk T-shirts for 3 complimentary walkers

### **T-shirt Sponsorship - \$350**

Logo placement on **all** promotional materials

- **Company logo on the following event materials**
  - Shelter website
  - Shelter Facebook page (over 16,000 followers)
  - 2 Walk T-shirts for 2 complimentary walkers